



WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

www.wlwt.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
949077-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

Flight Dates	Order #	Alt Order #
09/07/12 - 09/10/12	949077	06305931

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/10/12	09/10/12	6-7a news	6-7a	2-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	2-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		09/10/12	6:15 AM	6-7a news	6-7a	:30	2012MRFP098H	\$800.00 NM
2	WLWTM		09/10/12	6:53 AM	6-7a news	6-7a	:30	2012MRFP098H	\$800.00 NM
2	09/07/12	09/07/12	6-7a news	6-7a	----2--	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----2--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTF		09/07/12	6:09 AM	6-7a news	6-7a	:30	2012MRFP098H	\$800.00 NM
2	WLWTF		09/07/12	6:45 AM	6-7a news	6-7a	:30	2012MRFP098H	\$800.00 NM
3	09/07/12	09/07/12	NBC Today Show	7-9a	----2--	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----2--	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTF		09/07/12	7:56 AM	NBC Today Show	7-9a	:30	2012MRFP098H	\$1,200.00 NM
1	WLWTF		09/07/12	8:27 AM	NBC Today Show	7-9a	:30	2012MRFP098H	\$1,200.00 NM
4	09/10/12	09/10/12	NBC Today Show	7-9a	2-----	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	2-----	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		09/10/12	8:29 AM	NBC Today Show	7-9a	:30	2012MRFP098H	\$1,200.00 NM
1	WLWTM		09/10/12	8:50 AM	NBC Today Show	7-9a	:30	2012MRFP098H	\$1,200.00 NM
5	09/10/12	09/10/12	NBC Today Show II	9-10a	2-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	2-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		09/10/12	9:30 AM	NBC Today Show II	9-10a	:30	2012MRFP098H	\$800.00 NM
1	WLWTM		09/10/12	9:59 AM	NBC Today Show II	9-10a	:30	2012MRFP098H	\$800.00 NM
6	09/07/12	09/07/12	NBC Today Show II	9-10a	----2--	:30	2	\$800.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:



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Invoice #	Invoice Date	Invoice Month	Invoice Period
949077-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY FOR PRESIDENT	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	----2--				2	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTF		09/07/12	9:29 AM	NBC Today Show II	9-10a	:30	2012MRFP098H	\$800.00 NM
2	WLWTF		09/07/12	9:59 AM	NBC Today Show II	9-10a	:30	2012MRFP098H	\$800.00 NM
7	09/10/12	09/10/12	NBC Today Show III	10-11a	2-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	2-----				2	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		09/10/12	10:27 AM	NBC Today Show III	10-11a	:30	2012MRFP098H	\$400.00 NM
2	WLWTM		09/10/12	10:59 AM	NBC Today Show III	10-11a	:30	2012MRFP098H	\$400.00 NM
8	09/07/12	09/07/12	NBC Today Show III	10-11a	----2--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	----2--				2	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTF		09/07/12	10:27 AM	NBC Today Show III	10-11a	:30	2012MRFP098H	\$400.00 NM
1	WLWTF		09/07/12	10:53 AM	NBC Today Show III	10-11a	:30	2012MRFP098H	\$400.00 NM
9	09/10/12	09/10/12	12-1230p M-F news	12-1230p	2-----	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	2-----				2	\$450.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		09/10/12	11:58 AM	12-1230p M-F news	12-1230p	:30	2012MRFP098H	\$450.00 NM
1	WLWTM		09/10/12	12:26 PM	12-1230p M-F news	12-1230p	:30	2012MRFP098H	\$450.00 NM
10	09/07/12	09/07/12	12-1230p M-F news	12-1230p	----2--	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	----2--				2	\$450.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTF		09/07/12	12:07 PM	12-1230p M-F news	12-1230p	:30	2012MRFP098H	\$450.00 NM
1	WLWTF		09/07/12	12:28 PM	12-1230p M-F news	12-1230p	:30	2012MRFP098H	\$450.00 NM
11	09/10/12	09/10/12	Days of Our Lives	1-2p	2-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	2-----				2	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		09/10/12	1:29 PM	Days of Our Lives	1-2p	:30	2012MRFP098H	\$400.00 NM
1	WLWTM		09/10/12	1:59 PM	Days of Our Lives	1-2p	:30	2012MRFP098H	\$400.00 NM
12	09/07/12	09/07/12	Days of Our Lives	1-2p	----1--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	----1--				1	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTF		09/07/12	2:00 PM	Days of Our Lives	1-2p	:30	2012MRFP098H	\$400.00 NM
13	09/07/12	09/07/12	JUDGE JUDY EF	Judge Judy	----1--	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	----1--				1	\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTF		09/07/12	3:55 PM	JUDGE JUDY EF	Judge Judy	:30	2012MRFP098H	\$600.00 NM



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949077-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/10/12	09/10/12	JUDGE JUDY EF	Judge Judy	1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WLWTM		09/10/12	3:21 PM	JUDGE JUDY EF	Judge Judy	:30	2012MRFP098H	\$600.00	NM
15	09/10/12	09/10/12	DR OZ EF	4PM-5PM	2-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	2-----	2	\$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WLWTM		09/10/12	4:10 PM	DR OZ EF	4PM-5PM	:30	2012MRFP098H	\$600.00	NM
1 WLWTM		09/10/12	4:27 PM	DR OZ EF	4PM-5PM	:30	2012MRFP098H	\$600.00	NM
16	09/07/12	09/07/12	DR OZ EF	4PM-5PM	----2--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----2--	2	\$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WLWTF		09/07/12	4:28 PM	DR OZ EF	4PM-5PM	:30	2012MRFP098H	\$600.00	NM
1 WLWTF		09/07/12	4:57 PM	DR OZ EF	4PM-5PM	:30	2012MRFP098H	\$600.00	NM
17	09/07/12	09/07/12	5-530p M-F news	5-530p	----2--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----2--	2	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WLWTF		09/07/12	5:12 PM	5-530p M-F news	5-530p	:30	2012MRFP098H	\$1,000.00	NM
2 WLWTF		09/07/12	5:27 PM	5-530p M-F news	5-530p	:30	2012MRFP098H	\$1,000.00	NM
18	09/10/12	09/10/12	5-530p M-F news	5-530p	2-----	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	2-----	2	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WLWTM		09/10/12	5:13 PM	5-530p M-F news	5-530p	:30	2012MRFP098H	\$1,000.00	NM
1 WLWTM		09/10/12	5:28 PM	5-530p M-F news	5-530p	:30	2012MRFP098H	\$1,000.00	NM
19	09/07/12	09/07/12	530-6p M-F news	530-6p	----2--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----2--	2	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WLWTF		09/07/12	5:41 PM	530-6p M-F news	530-6p	:30	2012MRFP098H	\$1,000.00	NM
1 WLWTF		09/07/12	5:57 PM	530-6p M-F news	530-6p	:30	2012MRFP098H	\$1,000.00	NM
20	09/10/12	09/10/12	530-6p M-F news	530-6p	2-----	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	2-----	2	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WLWTM		09/10/12	5:43 PM	530-6p M-F news	530-6p	:30	2012MRFP098H	\$1,000.00	NM
2 WLWTM		09/10/12	5:57 PM	530-6p M-F news	530-6p	:30	2012MRFP098H	\$1,000.00	NM
21	09/07/12	09/07/12	6-630p M-F news	6-630p	----2--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----2--	2	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WLWTF		09/07/12	6:14 PM	6-630p M-F news	6-630p	:30	2012MRFP098H	\$1,000.00	NM

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Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/07/12	09/07/12	6-630p M-F news	6-630p	----2--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTF		09/07/12	6:28 PM	6-630p M-F news	6-630p	:30	2012MRFP098H	\$1,000.00 NM
22	09/10/12	09/10/12	6-630p M-F news	6-630p	2-----	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	2-----	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		09/10/12	6:12 PM	6-630p M-F news	6-630p	:30	2012MRFP098H	\$1,000.00 NM
1	WLWTM		09/10/12	6:28 PM	6-630p M-F news	6-630p	:30	2012MRFP098H	\$1,000.00 NM
23	09/10/12	09/10/12	7-730p	7-730p	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		09/10/12	7:21 PM	7-730p	7-730p	:30	2012MRFP098H	\$800.00 NM
24	09/07/12	09/07/12	7-730p	7-730p	----1--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----1--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTF		09/07/12	7:26 PM	7-730p	7-730p	:30	2012MRFP098H	\$800.00 NM
25	09/10/12	09/10/12	730-8p	730-8p	2-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	2-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		09/10/12	7:45 PM	730-8p	730-8p	:30	2012MRFP098H	\$800.00 NM
1	WLWTM		09/10/12	7:54 PM	730-8p	730-8p	:30	2012MRFP098H	\$800.00 NM
26	09/07/12	09/07/12	730-8p	730-8p	----2--	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----2--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTF		09/07/12	7:43 PM	730-8p	730-8p	:30	2012MRFP098H	\$800.00 NM
1	WLWTF		09/07/12	7:56 PM	730-8p	730-8p	:30	2012MRFP098H	\$800.00 NM
27	09/10/12	09/10/12	11-1135p M-Su	11-1135p	2-----	:30	2	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	2-----	2	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		09/10/12	11:12 PM	11-1135p M-Su	11-1135p	:30	2012MRFP098H	\$1,700.00 NM
1	WLWTM		09/10/12	11:34 PM	11-1135p M-Su	11-1135p	:30	2012MRFP098H	\$1,700.00 NM
28	09/07/12	09/07/12	11-1135p M-Su	11-1135p	----2--	:30	2	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----2--	2	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTF		09/07/12	11:06 PM	11-1135p M-Su	11-1135p	:30	2012MRFP098H	\$1,700.00 NM
1	WLWTF		09/07/12	11:28 PM	11-1135p M-Su	11-1135p	:30	2012MRFP098H	\$1,700.00 NM
29	09/10/12	09/10/12	NBC Tonight Show	1135-1237a	1-----	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									



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Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	09/10/12	09/10/12	NBC Tonight Show	1135-1237a	1-----	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTM		09/10/12	11:59 PM	NBC Tonight Show	1135-1237a	:30	2012MRFP098H	\$650.00	NM
30	09/07/12	09/07/12	NBC Tonight Show	1135-1237a	----1--	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTF		09/07/12	12:20 AM	NBC Tonight Show	1135-1237a	:30	2012MRFP098H	\$650.00	NM
31	09/08/12	09/08/12	NBC Saturday Today	Sa8-10a	-----1-	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1-	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTSa		09/08/12	8:52 AM	NBC Saturday Today	Sa8-10a	:30	2012MRFP098H	\$1,200.00	NM
32	09/08/12	09/08/12	Sa 10-11a News	Sa 10-11a	-----1-	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1-	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTSa		09/08/12	10:36 AM	Sa 10-11a News	Sa 10-11a	:30	2012MRFP098H	\$600.00	NM
33	09/08/12	09/08/12	Sa/Su 6p news	Sa/Su 6p News	-----2-	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----2-	2	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WLWTSa		09/08/12	7:41 PM	Sa/Su 6p news	Sa/Su 6p News	:30	2012MRFP098H	\$1,000.00	NM
1 WLWTSa		09/08/12	7:49 PM	Sa/Su 6p news	Sa/Su 6p News	:30	2012MRFP098H	\$1,000.00	NM
34	09/08/12	09/08/12	11-1135p M-Su	11-1135p	-----1-	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1-	1	\$1,700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTSa		09/08/12	11:15 PM	11-1135p M-Su	11-1135p	:30	2012MRFP098H	\$1,700.00	NM
35	09/09/12	09/09/12	NBC Sunday Today	Su8-9a	-----1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTSu		09/09/12	7:59 AM	NBC Sunday Today	Su8-9a	:30	2012MRFP098H	\$1,500.00	NM
36	09/09/12	09/09/12	Su 9-10a News	Su 9-10a	-----1	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTSu		09/09/12	9:53 AM	Su 9-10a News	Su 9-10a	:30	2012MRFP098H	\$900.00	NM
37	09/09/12	09/09/12	NBC MEET THE PRESS NBC MEET THE PF		-----1	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:



www.wlwt.com

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
949077-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	09/09/12	09/09/12	NBC MEET THE PRESS NBC MEET THE P		-----1	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	09/09/12	10:47 AM	NBC MEET THE PRESS	NBC MEET THE PI	:30	2012MRFP098H	\$1,200.00 NM
38	09/09/12	09/09/12	Sa/Su 6p news	Sa/Su 6p News	-----1	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----1	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	09/09/12	6:11 PM	Sa/Su 6p news	Sa/Su 6p News	:30	2012MRFP098H	\$1,000.00 NM
39	09/09/12	09/09/12	NFL Regular Season	NFL	-----1	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----1	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	09/09/12	8:20 PM	NFL Regular Season	NFL	:30	2012MRFP098H	\$5,000.00 NM
40	09/09/12	09/09/12	Late News after NFL	Late News	-----1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	09/09/12	12:07 AM	Late News after NFL	Late News	:30	2012MRFP098H	\$1,500.00 NM
Total Spots							64		

Payment Terms 30 Days

Gross Total	\$60,900.00
Agency Commission	\$9,135.00
Net Amount Due	\$51,765.00